

Good Company: Chile's Sustainable, Premium Eyewear Maker Karün

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Karün, the Chilean eyewear maker, has featured in top weekly US finance magazine Barrons

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Leading US finance publication spotlights Blue investment Karün

Blue investment Karün, the Chilean eyewear maker, is capturing the attention of the world's top media, including Barron's, the leading weekly finance magazine with a circulation over 305,000. Barrons published a long [feature story](#) about Karün and its founder Thomas Kimber (photo below) in its *Good Company* section in late March.

[Karün](#) turns reclaimed fishing nets into premium, high-quality sunglasses that have already caught the attention of some of the world top sporting, acting

and music celebrities such as such as Chilean surfer Ramón Navarro as well as organizations like the Volvo Ocean Race.

[Blue](#) is a Stockholm-based investment company that serves as a catalyst for sustainability-driven innovation with a growing portfolio of game-changing companies, including [Bluewater](#), Climeon, Baseload Capital, Save by Solar and Visiba Care.

Mr. Kimber describes his company's eyewear as 'beautiful products sourced from the sea, designed in Chile and made in Italy with the aim to directly contribute to protecting the environment by turning reclaimed materials into positive products and by creating a source of income for micro-entrepreneurs in Patagonia'.

For more information, please contact Blue PR & Communications Director David Noble at dn@blueab.se or +44 7785 302 694

About Blue

Headquartered in Stockholm, Sweden, Blue is an investment company that serves as a catalyst for innovations that can solve some of the major challenges facing our planet and all living on it. Blue's mission is to find, engage with, invest in and support entrepreneurs, innovators and businesses driven by the desire to deliver tangible, sustainable solutions that can benefit human wellbeing and planetary health. www.blueab.se

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