



Any lead in tap water most likely comes from lead service lines and solder as well as older faucets and valves (Credit-yamasan Stock photo ID-1291761650)

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Bluewater praises new Californian law protecting consumers from lead-leaching faucets

Stockholm, Sweden, October 10, 2021 – International drinking water innovator [Bluewater](#) today praised new legislation signed into law in California that establishes the strictest lead-leaching limit in the United States. Bluewater is a member of the Blue investment community.

“The legislation is a major step forward in helping to safeguard the health of

Californians from toxic lead exposure,” said Bluewater spokesperson Dave Noble, PR and Communications Director of the Swedish company. The new legislation requires that from 2023 all faucets and fixtures with potable water sold in California should not leach more than one microgram of lead – five times less lead than the current industry certification standard allows.

The [Environmental Working Group](#), a Washington-based non-profit, non-partisan organization that empowers people to live healthier lives in a healthier environment, noted that lead is a neurotoxin that can cause permanent brain damage, and children absorb half of the lead they ingest.

The U.S. Centers for Disease Control and Prevention says there is no safe level of lead exposure in drinking water for children and that nobody, especially small children and pregnant women, should ingest any amount of lead. [The CDC](#) says the most common sources of lead in drinking water are lead pipes, faucets, especially older brass taps, and plumbing fixtures.

Bluewater water purifiers for home and commercial use in restaurants, hotels and public dispensers are designed to remove lead and most other known contaminants from drinking water, including PFAS and chemicals.

“We provide peace-of-mind for consumers worried about the potential for lead leaching into their drinking water at home with innovative compact water purifiers that help protect against exposure to lead. We hope other states across the United States, as well as countries around the world where lead in tap water is an issue, will follow California’s example in ensuring faucets and plumbing fixtures leach as little lead as possible,” said Dave Noble.

About Blue

Headquartered in Stockholm, Sweden, Blue is an investment company that serves as a catalyst for innovations that can solve some of the major challenges facing our planet and all living on it. Blue’s mission is to find, engage with, invest in and support entrepreneurs, innovators and businesses driven by the desire to deliver tangible, sustainable solutions that can benefit human wellbeing and planetary health. www.blueab.se

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