



Runners need to hydrate even when the weather is chilly and wet

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2021 Cape Town Marathon Moves To Being Single-Use Plastic Bottle Free With The Help Of Bluewater Refill Stations

The 10,000 runners competing in Sunday's [Cape Town Marathon](#) and the associate Trail Run on Saturday braved Covid and cold, rainy conditions to take part in the first major running events in South Africa since the pandemic hit.

Sweden's [Bluewater](#), part of the Blue portfolio, supplied its unique water stations serving purified water free of contaminants at key marathon and trail

locations over the sporting weekend to help keep runners, support staff and the few onlookers properly hydrated.

“Although spectators were not allowed in line with Covid-19 restrictions, we ensured Bluewater hydration trailers made sure the athletes, who included 500 elite runners from around the world, could count on the water they needed,” said Janneke Brasecke, General Manager of Bluewater South Africa.

World famous South African athlete Ryan Sandes told Bluewater he was “really stoked that Bluewater trailers are on board with the Cape Town Trail Marathon and that they will enable the marathon to be single-use plastic bottle free”.

The Cape Town Marathon was won for a second time by South Africa’s Steven Mokoko in a time of 2:09:58, while the women’s race was taken by Kenya’s Lydia Simiyu, who set a blisteringly hot pace to win her first marathon in 2:25:44.

“Although we missed the big crowds of supporters this year as a result of Covid-19, we are hugely pleased at Bluewater with our water stations to have helped the organisers do their bit to protect the planet’s natural environment from the unnecessary use of throwaway plastic bottles and cup”, said Janneke Brasecke.

For more information, please contact Dave Noble, Bluewater PR, Communications, and Event Director at david.noble@bluewatergroup.com or +44 7785 302 694

About Blue

Headquartered in Stockholm, Sweden, Blue is an investment company that serves as a catalyst for innovations that can solve some of the major challenges facing our planet and all living on it. Blue’s mission is to find, engage with, invest in and support entrepreneurs, innovators and businesses driven by the desire to deliver tangible, sustainable solutions that can benefit human wellbeing and planetary health. www.blueab.se

Contacts



David Noble

Press Contact

PR & Communications Director

Public Relations & external and internal communications

dn@blueab.se

+447785302694